The road to better paving starts with concrete.

From conserving energy to saving time and money, concrete brings long-lasting strength, safety, and affordability to a broad expanse of paving projects. And it’s a lot more versatile than many people realize. Let’s go for a drive and see why concrete is the world’s most popular construction material.

Safety
Concrete’s rigid surface provides greater skid resistance for safer driving in inclement weather. And its bright, reflective nature makes roads and parking lots safer at night.

Fuel Efficiency
Research shows that concrete pavement can reduce fuel consumption by 3-17%, resulting in significant cost savings and reduction in CO2 emissions.

Durability
Concrete pavement can take many years of punishment with fewer repairs and less maintenance. Concrete resists fuels, oils, solvents, and extreme temperatures, and supports heavier axle loads.

Affordability
An investment in concrete saves money through low maintenance and rehabilitation costs. Concrete’s lighter color increases reflectivity resulting in more efficient, cost-effective lighting and lower annual energy costs.

Curb Appeal
The clean, bright appearance of concrete makes a strong first impression and creates a sense of quality for customers, tenants and employees. With the ability to be fashioned in an array of decorative textures, patterns and colors, concrete allows designers and owners to be as creative as they want.

Questions about paving? Visit paveahead.org or call us at 833-485-1192.